

UHNITED

ABOUT US



The UHN Impact Collective (UIC) is a group of next generation leaders who focus their time and philanthropic attention to UHN Foundation.



UHN Foundation raises money for Canada's #1 Hospital, University Health Network (UHN)



UIC OBJECTIVES

Objective n° 1

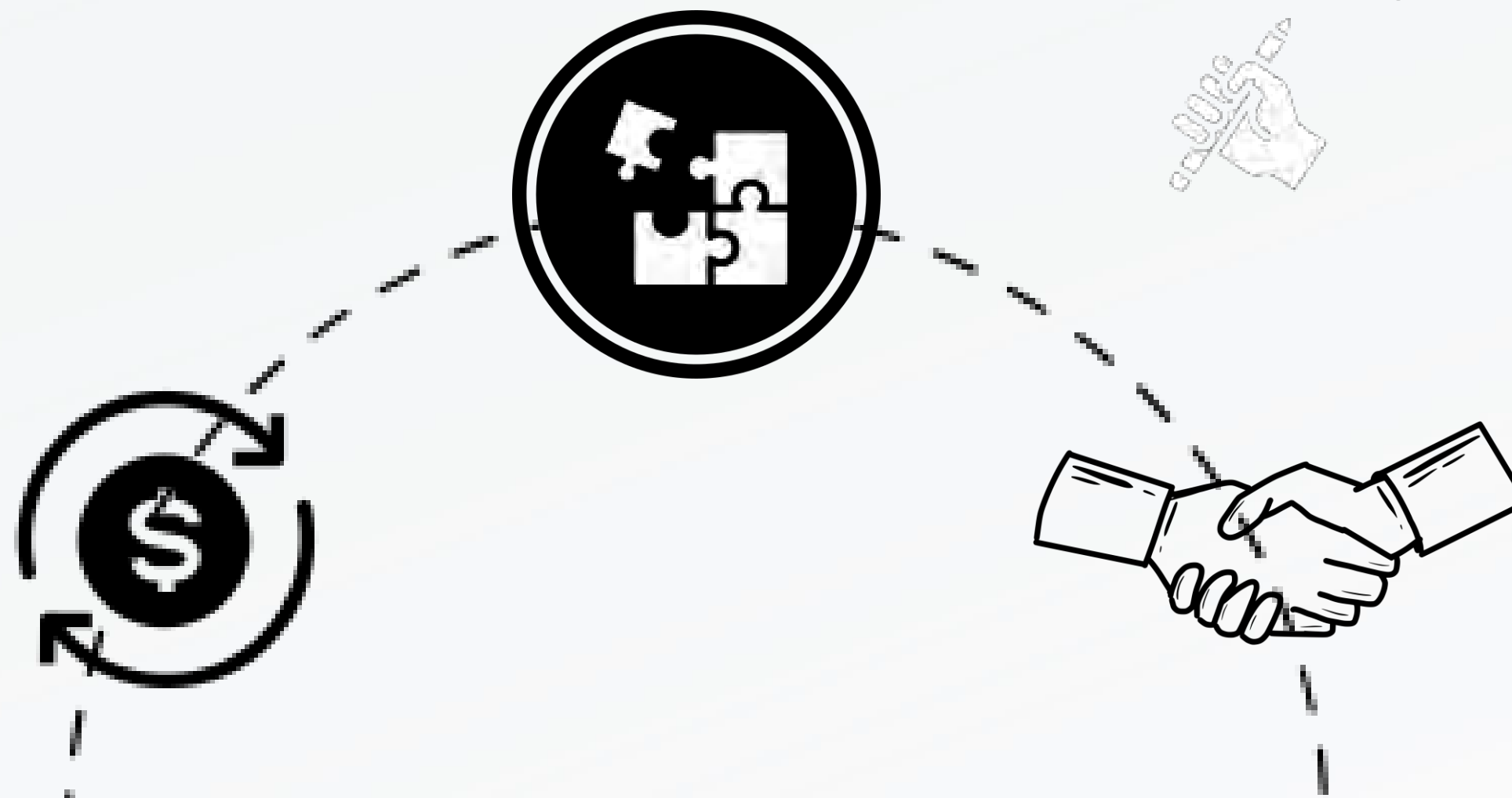
Fundraise for UHN
Foundation

Objective n° 2

Raise awareness about the importance of
unrestricted funds and its impact on the
entire organization

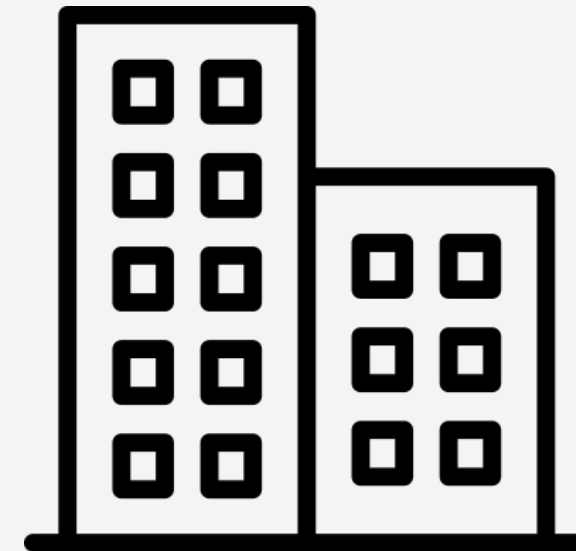
Objective n° 3

Build the network of next
generation leaders to lead, build
and achieve their philanthropic
goals at UHN Foundation



UNRESTRICTED

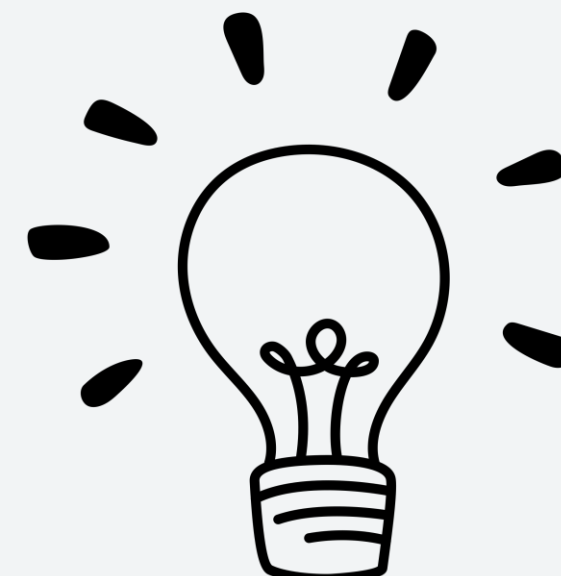
Funds raised for UHN
Foundation to utilize for the
greatest need of today.



Canada's #1 Hospital and
UHN Foundation



Patient care



Research and
Education

The reality is, sometimes we don't know what's coming. COVID-19 is a prime example.

Donors who support the highest-priority needs of our hospitals enable us to be prepared for whatever comes next.



UIC EVENTS

e.vent

noun

a thing that happens, especially one of importance.



**BATTLE OF THE
PADDLE FOR UHN**

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Join us as for a laid-back pickleball tournament and social to raise money for Canada's #1 Hospital

How it works:

1. Sponsor the tournament/Enter a team

2. Build your dream team of 2*

*(*no Pickleball experience required)*

3. Fundraise for your team*

*(*to build additional social competition, challenge your industry counterpart for a friendly rivalry match!)*

4. Attend the event for a day of Pickleball, great food, drinks and connection to some of UHN's brightest minds

Date: Thursday June 6, 2024

Time: 3:00 - 9:00 p.m.

Location: Fairgrounds Racket Club

Demographic:

Members of the UIC are connected to and apart of some of the most prominent and in demand corporations in Toronto.

You can expect next-generation leaders from:

Finance

Healthcare

Hospitality

Legal/Private Sector

Marketing

Real Estate

Law firms

Technology

Why should you attend?

Network with likeminded changemakers in Toronto, while raising money for the #1 Hospital in Canada



BATTLE OF THE
PADDLE FOR UHN

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PRESENTING SPONSOR

The Big Dill at the tournament

\$30,000



**BATTLE OF THE
PADDLE FOR UHN**

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Benefits:

- Presenting sponsor of the Battle of the Paddle
- Opportunity to invite Pickleball Pro to your teams
- **Event:**
 - 4 teams entered into tournament (8 players)
 - 8 spectator tickets
- Corporate logo/donor name on all signage
- Recognition in media release
- All pre and post event social media
- Corporate logo/donor name recognition on event materials
- Recognition in all UIC meetings and special promotion to the UHN Foundation Board of Directors
- Mention in the UHN Foundation Annual report
- Donor wall recognition
- Logo recognition on UIC website

VENUE SPONSOR



Benefits:

- Venue sponsor of the Battle of the Paddle
- Corporate logo/donor name on all signage
- Recognition in media release
- All pre and post event social media
- Corporate logo/donor name recognition on event materials
- Recognition in all UIC meetings and special promotion to the UHN Foundation Board of Directors
- Donor wall recognition
- Logo recognition on UIC website

GOLD SPONSOR

TOP-LEVEL SPONSORSHIP

\$15,000



**BATTLE OF THE
PADDLE FOR UHN**

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Benefits:

- Top level sponsor of Battle of the Paddle
- Event:
 - 2 teams entered into tournament (4 players)
 - 4 spectator tickets
- Opportunity to provide branded swag for attendees
- Company/donor mention in event social media
- Logo Recognition on event materials Verbal and written recognition in all UIC meetings and special promotion to the UHN Foundation Board of Directors
- Mention in the UHN Foundation Annual report
- Donor wall recognition
- Logo recognition on UIC website

SILVER SPONSOR

\$5,000



**BATTLE OF THE
PADDLE FOR UHN**

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Event benefit:

- 1 teams entered into tournament (2 players)
- 4 spectator tickets
- Logo Recognition as sponsor
- Verbal and written recognition in all UIC meetings and special promotion to the UHN Foundation Board of Directors
- Mention in the UHN Foundation Annual report
- Donor wall recognition
- Logo recognition on UIC website

INDIVIDUAL TEAMS

Battle of the Paddle

\$700



Event benefit:

- 1 teams entered into tournament (2 players)
- Name Recognition on event materials
- Name recognition on UIC website



BATTLE OF THE
PADDLE FOR UHN

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The Baller Upgrade

Purchase a \$200 sponsorship upgrade

- 2-point lead and your chance to win a high-value prize on the day of the event

COURTSIDE

Spectator tickets

\$150

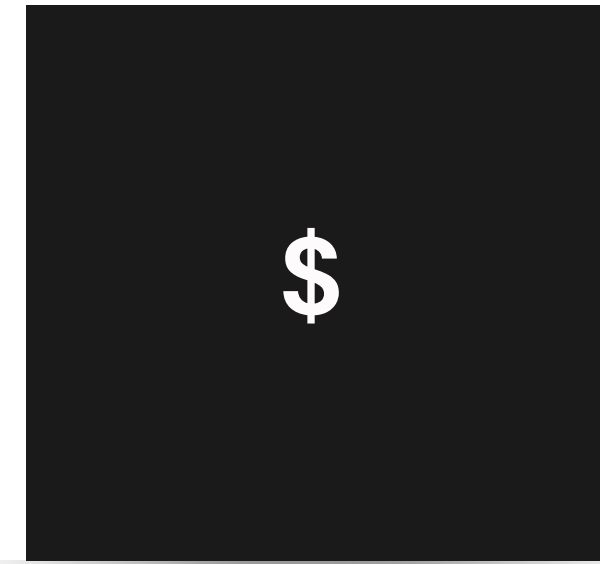
Don't feel like playing? No problem, join us as a spectator and join in on the great food, drinks and onsite entertainment!

We are looking for Gift in Kind and Auction donations as well!

We accept donations to this event in the form of:

- Cash/cheque/credit card/stock & wire transfer
- Auction
- Products/Gift cards

Bespoke sponsorship package



If you don't see a sponsorship package that meets your philanthropic or marketing needs, we would be happy to create a package suited for you.

UIC PARTNERSHIPS



The UIC is involved in several events throughout the year. Partnering with the UIC is an investment in the future of our healthcare community.

We are actively seeking partnerships for:

- Muskoka Motor Rally - July 28, 2024
- UIC x Blue Jays - Fall 2024

If any of these events interest you, let's book a meeting and discuss which opportunity suits you best

WHY PARTNER WITH US?

Our UIC members are an integral part of the future of UHN Foundation. They are a powerhouse of leadership and creativity.

Alley Adams

Mariam Ahmed

Meredith Burns

Dr. Dean Elterman

Eric Gagne

Amar Gupta

Pouya Fattahi

Jack Harding

Patrick Himmelheber

Nancy Hotson

Candice Jay

Dr. Jason Lee

Natalie Madramootoo

Dr. Fayez Quereshy

Veronica Rinomato

Tommy Sorbara

Anish Taneja

Nurin Thawer

Jackie Wachsberg

Shraddha Walker

Adriana Wilk

Alex Wilson

Dr. Nicole Woods



WHAT UHN PATIENTS SAY:

Alley Adams, UIC Member



In order to understand the impact of UHN, it is critical to reflect on my journey when I was diagnosed with end-stage kidney failure in my early thirties. With my kidney function just under 10%, the clinical teams at UHN helped me navigate the incredible complexity of type-one diabetes and kidney failure while seeking to maintain my quality of life. In 2021, I received a kidney-pancreas transplant, and after a successful surgery, I was taken off dialysis and given a second chance at life. Moreover, I no longer have type-one diabetes, and my newly added third kidney is working perfectly. For those lucky enough to have experienced or been inspired by the life-saving impact of UHN, the most meaningful way I can thank you is by mobilizing others to help drive positive change for a healthier world.

WHAT UHN PATIENTS SAY:

**Patrick Himmelheber, UIC
member**

The UHN and its amazing doctors, surgeons, nurses, and all staff has made it possible for me to live. My family and I are extremely thankful to have this new lease on life



TALK TO US

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@uhnfoundation

#uhnimpactcollective



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